



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/C Mack/R/Sen/FL (16856)
McLaughlin & Associates (2813)
CAMPBELL, MARIANNE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
CONNIE MACK/SENATE (136033)
National/Political
503/06334174

Invoice 635903
Inv Date 9/30/2012
Terms Net 30
Contract 332877
Bill Type Standard
Period 8/27/2012 - 9/30/2012

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CONNIE MACK/SENATE
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:41PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	09/25/12 7:06PM (Tu)	00:30		CMDFO911H	\$2400.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:00PM (Su)	00:30		CMDFO911H	\$1500.00	